

PERSUASIVE ESSAY MARKING RUBRIC content and organization

WRITER: _____ TOTAL: _____

	A (90-100%)	B (80-89%)	C (70-79%)	D (60-69%)	E (50-59%)	F (0-49%)
IDEAS /10	<p>The Essay Features: a statement of opinion (thesis) that includes</p> <ul style="list-style-type: none"> a strong stand on the issue at least three logical and insightful reasons that explain why the writer has taken that stand 	<p>The Essay Features: a statement of opinion (thesis) that includes</p> <ul style="list-style-type: none"> a clear stand on the issue at least three logical reasons that explain why the writer has taken that stand 	<p>The Essay Features: a statement of opinion (thesis) that includes</p> <ul style="list-style-type: none"> a vague stand on the issue three reasons, but some may be weak 	<p>The Essay Features: a statement of opinion (thesis) that</p> <ul style="list-style-type: none"> is confusing or does not completely address the topic has fewer than three reasons or three weak reasons 	<p>The Essay Features: a statement of opinion (thesis) that</p> <ul style="list-style-type: none"> is very confusing and/or completely off-topic has irrelevant or confusing reasons 	<p>The Essay Features:</p> <ul style="list-style-type: none"> No identifiable statement of opinion, or A completely inappropriate response
SUPPORT /30	<p>Reasons are forcefully supported throughout:</p> <ul style="list-style-type: none"> Plenty of relevant details Details are fully developed Details are highly specific Convincingly explains how details support the reasons 	<p>Reasons are well-supported:</p> <ul style="list-style-type: none"> Many relevant details Details are well-developed Details are specific Explains how details support the reasons 	<p>Reasons are adequately supported:</p> <ul style="list-style-type: none"> Adequate relevant details Details are explained briefly Details are general Sometimes explains how details prove the reasons 	<p>Reasons are very weakly supported:</p> <ul style="list-style-type: none"> Insufficient relevant details Details lack elaboration Details are too vague Occasionally explains how details support the reasons 	<p>Reasons are not supported:</p> <ul style="list-style-type: none"> Very few relevant details Details are listed Details are confusing Rarely explains how details support the reasons 	<ul style="list-style-type: none"> Virtually no relevant details
	<ul style="list-style-type: none"> Information taken from sources is very effectively paraphrased or quoted 	<ul style="list-style-type: none"> Information taken from sources is paraphrased or quoted well 	<ul style="list-style-type: none"> Information taken from sources is adequately paraphrased or quoted 	<ul style="list-style-type: none"> Information taken from sources is ineffectively paraphrased or quoted 	<ul style="list-style-type: none"> Only occasional phrases taken from sources are paraphrased 	<ul style="list-style-type: none"> Information is plagiarized
	<ul style="list-style-type: none"> Information taken from sources is properly cited 	<ul style="list-style-type: none"> Almost all information taken from sources is properly cited 	<ul style="list-style-type: none"> Information taken from sources is sometimes properly cited 	<ul style="list-style-type: none"> Most information taken from sources is improperly cited 	<ul style="list-style-type: none"> All information taken from sources is improperly cited 	<ul style="list-style-type: none"> Details are not cited at all
ORGANIZATION /10	<p>The Introduction:</p> <ul style="list-style-type: none"> grabs the reader's attention concisely explains all relevant background info states your stand very clearly states the reasons briefly and clearly 	<p>The Introduction:</p> <ul style="list-style-type: none"> has an interesting beginning provides enough background to inform readers states your stand clearly states the reasons 	<p>The Introduction:</p> <ul style="list-style-type: none"> has a satisfactory beginning provides adequate background information states your stand makes a vague reference to reasons 	<p>The introduction:</p> <ul style="list-style-type: none"> has a dull beginning does not provide enough background information states your stand, but may be difficult to identify makes a vague reference to some reasons 	<ul style="list-style-type: none"> There is no introduction or <p>The introduction:</p> <ul style="list-style-type: none"> has no beginning provides no background information does not state your stand does not mention reasons 	
	<p>Body Paragraphs:</p> <ul style="list-style-type: none"> have a strong, clear topic sentence that refers to one of the stated reasons includes only details that support that reason 	<p>Body Paragraphs:</p> <ul style="list-style-type: none"> have a topic sentence that refers to one of the stated reasons includes relevant details 	<p>Body Paragraphs:</p> <ul style="list-style-type: none"> have topic sentences that refer to one of the reasons, but may not be clear includes some irrelevant details 	<p>Body Paragraphs:</p> <ul style="list-style-type: none"> difficult to identify a central topic; or central topic does not refer to one of the reasons details are unfocused 	<p>Paragraphs:</p> <ul style="list-style-type: none"> resemble free-writing, rambling thought patterns are difficult to follow 	<ul style="list-style-type: none"> So short or muddled that it lacks any organization or focus
	<p>Conclusion:</p> <ul style="list-style-type: none"> strongly reemphasizes thesis and reasons and extends ideas to provide closure 	<p>Conclusion:</p> <ul style="list-style-type: none"> reemphasizes thesis and reasons to provide closure 	<p>Conclusion:</p> <ul style="list-style-type: none"> repeats thesis and reasons 	<p>Conclusion:</p> <ul style="list-style-type: none"> makes only a vague, brief reference to thesis and reasons 	<p>There is no conclusion or</p> <p>Conclusion:</p> <ul style="list-style-type: none"> makes no reference to thesis or reasons 	
	<p>Overall Flow:</p> <ul style="list-style-type: none"> Information follows a logical order throughout There is an elegant flow of ideas within and between paragraphs 	<p>Overall Flow:</p> <ul style="list-style-type: none"> Information is mostly logically sequenced Transitions are used connect ideas within and between paragraphs 	<p>Overall Flow:</p> <ul style="list-style-type: none"> Some lapses in order of information Transitions are used sometimes but are limited or repeated 	<p>Overall Flow</p> <ul style="list-style-type: none"> Order of information is difficult to follow; shifts in focus Little use of transitions leading to choppy reading 	<p>Overall Flow</p> <ul style="list-style-type: none"> Continual random shifts in focus No use of transitions; ideas are unconnected 	
TOTAL /50	What you did well:			What you can focus on in the future to improve:		

